

“We’d love to share your photo/video on our channels. By replying #yesVELUX, you grant us permission to repurpose your content for our marketing purposes (social media, websites, ads, etc.). For details, see our full Terms & Conditions: [TC link]”

## **User Generated Content Terms & Conditions**

VELUX A/S, Ådalsvej 99, 2970 Hørsholm (“we”, “our”, “us”) would like your permission to repurpose, share and/or promote your content (“Content”) in connection with the promotion of our brand and products.

PLEASE READ THESE TERMS BEFORE CONFIRMING THAT WE MAY USE YOUR CONTENT.

By replying to our request with #yesVELUX, you agree to the following:

### **1. License Grant**

You grant us a royalty-free, non-exclusive, transferable, sub-licensable, worldwide license to use, adapt, reproduce, display and distribute your Content for marketing and promotional purposes (including use on our websites, social media channels, advertising, newsletters, and internal communications).

### **2. Non-Exclusivity**

You remain free to use your Content in any way and to grant similar permissions to others.

### **3. Edits & Modifications**

We may edit the Content (e.g., by cropping, adding graphics or combining it with other material) but will not alter it in a misleading way.

### **4. Ownership & Permissions**

You confirm that:

- You own or control all rights to the Content.
- You have obtained permission from all persons appearing in it.
- It does not infringe any third-party rights (including intellectual property, privacy, or publicity rights).
- You are 18 years or older

### **5. Personal Data**

You agree that we may use your Content together with your social media handle, name (if available), caption, and any information you made publicly available in connection with the Content. This processing is based on your consent and handled in accordance with applicable data protection law, including the GDPR. For details, please see our [Privacy Policy: <https://www.velux.co.uk/legal/privacy-policy>].

## **6. No Payment**

You will not receive any payment or compensation for our use of your Content.

## **7. Withdrawal of Consent**

You may withdraw your consent at any time by contacting us at [socialmedia@velux.com]. We will then stop using your Content going forward. Prior uses will remain unaffected.

## **8. No Obligation to Use**

We may, but are not obliged to, use your Content.

## **9. Governing Law**

These Terms are governed by the laws of Denmark. In case of dispute, the courts of Helsingør shall have jurisdiction, unless otherwise required by applicable law.

By replying with #yesVELUX, you confirm that you have read, understood and agreed to these Terms & Conditions.